

MANAGEMENT (Paper I)

Time Allowed : Three Hours

Maximum Marks : 300

QUESTION PAPER SPECIFIC INSTRUCTIONS

(Please read each of the following instructions carefully before attempting questions)

There are EIGHT questions divided in two Sections.

Candidate has to attempt FIVE questions in all.

Question Nos. 1 and 5 are compulsory and out of the remaining, any THREE are to be attempted choosing at least ONE question from each Section.

The number of marks carried by a question/part is indicated against it.

Wherever any assumptions are made for answering a question, they must be clearly indicated.

Word limit in questions, wherever specified, should be adhered to.

SECTION 'A'

1. Write analytical notes on any three of the following in not more than 200 words each. Substantiate your answers, wherever possible, with real life situations/hypothetical illustrations:

20×3=60

 - (a) Management Techniques and Management Fads
 - (b) Business Portfolio Analysis
 - (c) High Performance Leadership
 - (d) Inventory Control Techniques
2. State the general principles of management given by Henri Fayol. Are these principles still relevant in modern organisations? Also state the features of Taylor's research that are relevant to modern manufacturing industries. **60**
3. Define Group. Point out its characteristics. Explain five stages of group development. Does this development process make sense when applied to groups to which you have belonged? **60**
4. Define the dual of a linear programming problem. State the functional properties of duality. Explain the advantages. Three food products are available at costs of ₹ 10, ₹ 36 and ₹ 24 per unit respectively. They contain 1,000, 4,000 and 2,000 calories per unit, respectively and 200, 900 and 500 protein units per unit, respectively. It is required to find the minimum-cost diet containing at least 20,000 calories and 3,000 units of protein. Formulate and solve the given problem as a LP problem. Write the dual and use it to check the optimal solution of the given problem. **60**

SECTION 'B'

5. Write short notes on any three of the following in about 200 words each:

20×3=60

 - (a) Budgetary Control and Monitoring System
 - (b) Just-in-Time Approach
 - (c) Value Chain Analysis versus Traditional Management Accounting
 - (d) Impact of the policy of Liberalisation
6. Discuss the various methods of forecasting. What are the precautions that you would like to take to ensure that the forecast is realistically achievable? What approach would you like to **60**

recommend for resource allocation to support the activities to achieve the performance target?

7. Identify the circumstances in which you suggest replacement of traditional overhead distribution system by the activity based costing. Explain why this system of costing is called activity based. Discuss the functions of cost drivers with illustrative examples? **60**
8. Write in details the circumstances that led to the origin of economic planning in India. What was the rationale for the heavy industrialisation strategy adopted during the early years of planning in India? What were the reasons that led to a change in the strategy? **60**