

MANAGEMENT (Paper I)

Time Allowed : Three Hours

Maximum Marks : 300

QUESTION PAPER SPECIFIC INSTRUCTIONS

(Please read each of the following instructions carefully before attempting questions)

There are EIGHT questions divided in two Sections.

Candidate has to attempt FIVE questions in all.

Question Nos. 1 and 5 are compulsory and out of the remaining, any THREE are to be attempted choosing at least ONE question from each Section.

The number of marks carried by a question/part is indicated against it.

Wherever any assumptions are made for answering a question, they must be clearly indicated.

Word limit in questions, wherever specified, should be adhered to.

SECTION 'A'

1. Write notes on any three of the following: **20×3=60**
- (a) Delegation and Decentralisation in an organisation
 - (b) Vision Statement of an organisation
 - (c) Statistical Tests of Significance
 - (d) Group Dynamics
2. Do you think that the structure of an organisation is a matter of choice of top management? If not, then explain. **60**
3. How has the role of management changed in this era of Information Technology? **60**
4. Discuss the role of PERT and CPM as project planning and scheduling techniques. **60**

SECTION 'B'

5. Write short notes on any three of the following: **20×3=60**
- (a) Zero-Based Budgeting
 - (b) Target Costing
 - (c) Operational Business Environment
 - (d) Information Technology Revolution
6. Strategic planning has yielded to more comprehensive strategic management. Analyze this comment in detail. **60**
7. Explain the transfer price mechanism in subsidiary and headquarters relationships in a MNC. **60**
8. How do you track the impact of macroeconomic, business environment for deciding the operational environment of business? **60**